



COMING TO WENATCHEE, WA

How Media Can Influence Public Perceptions of Mental Illnesses and What You Can Do About It

Free training and lunch for

- Reporters
- Mental health consumers and peers
- First responders
- Mental health providers
- Caregivers
- Anyone interested

Sponsored by the Washington State Mental Health Transformation Project, the University of Washington School of Social Work, the National Alliance on Mental Illness, and the Chelan-Douglas Regional Support Network.

www.mentalhealthreporting.org

A training for individuals interested in seeing more accurate reporting on issues related to mental illness in the news. Anyone interested in improving public understanding of mental illness, wellness and recovery is invited.

Social stigma against people with mental illness is alive and well in Washington State, creating barriers to recovery and wellness for thousands of individuals. As a person informed on mental health issues, you know first-hand the harm discrimination causes. Since public perceptions are shaped by popular and news media, this training will help raise awareness of the ways in which media characterizations can be inaccurate, how language shapes community attitudes and, on how to work successfully with local media organizations to provide accurate information about mental health.

DATE: Wednesday, September 30, 2009

TIME: 9:30 a.m. — 3:00 p.m.

**LOCATION: Red Lion Hotel Wenatchee
1225 N. Wenatchee Avenue
Wenatchee, Washington 98801**

DEADLINE for registration: Friday, September 18, 2009

To register for the training and for lunch, please send, fax, or email the information below to:

Pam Draggoo, Chelan-Douglas Regional Support Network, , 636 Valley Mall Parkway, Suite 200, East Wenatchee, WA 98802 Phone: (509) 886-6318 • Fax: (509) 886-6320 • email: pdraggoo@cdrsn.org

For more information, go to: www.mhtransformation.wa.gov

Registration deadline is Friday, Sept. 18, 2009. Space is limited. Confirmation will be sent prior to training.

Name _____ Organization _____

Address _____

Phone _____ E-mail address _____

I want to learn more about:

- ☐ Where to find credible information for reporting on mental illness.
- ☐ How to write letters and op-ed pieces for publications.
- ☐ How to work with reporters on story ideas.
- ☐ How language and misconceptions about violence shape public perceptions.
- ☐ Research on news reporting trends about people with mental illness.
- ☐ Other: _____



Washington's
Mental Health Transformation Project
Partnerships for Recovery & Resiliency